



Lighthouse Chief Development Officer Vic McCarty

Vic McCarty is a gifted strategic and visionary planner with a strong aptitude for engaging community stakeholders, securing charitable support from corporations, cultivating donors, and training event committees and volunteers. He has worked with business executives, community leaders, and corporate stakeholders (donors) on creating and implementing events as well as developing vision plans and timelines for all development operations.



Victor McCarty

Vic has led all aspects of development work, including individual giving, corporate giving, events, and special initiatives. One highlight includes his creation and scaling of a statewide walking campaign to drive revenue and awareness.

Prior to joining the Georgia Lions Lighthouse Foundation, Vic McCarty served as Managing Partner of McCarty Collaborative Consulting, LLC. - offering consultation services to nonprofits, schools, youth and faith based organizations. Additionally, Vic serves as a Master Faculty staff member with Nonprofit University at The Georgia Center for Nonprofits – providing course instruction of fundraising, events management, working with board members/volunteers and securing corporate support.

Vic resides in Marietta, GA with his wife, Shanie and two kids, Dalton and Chelsea.