



Georgia Lions
Lighthouse
Foundation

CELEBRATES THE
50th
Anniversary
OF THE
FOUNDING OF THE
PEACH BOWL

2017 Celebration Host Committee

Kevin Butler, Chair
Gray M. Campbell
Ronald Canakaris
J. Cannon Carr
Rennie Curran
Vince Dooley
Gen. Larry Ellis
Lee Haverstock
Steve Hennessy
Bob Hope
Cheryl Crumbley Lee
Billy Levine
Wonya Lucas
John Lucht
Pat McGill
David Moody
Jim Squire
Gary Stokan
J. Tyler Tippett

Dear Potential Sponsor,

It's my pleasure to extend a sponsorship opportunity for the upcoming fundraiser for the Georgia Lions Lighthouse Foundation, the only statewide provider of vision and hearing services for low-income populations. The event, to be held on Tuesday, Oct. 24, is a 50th-anniversary celebration of the founding of the Peach Bowl at the College Football Hall of Fame.

As you may be aware, the Peach Bowl was created to be a fundraiser by Georgia Lions Lighthouse Foundation supporter George Crumbley, whose goal was to secure ongoing funding for the Lighthouse. It was America's first-ever charity bowl and, thanks in large part to Mr. Crumbley's efforts and the Peach Bowl's ongoing support, today the Lighthouse serves families in all of Georgia's 159 counties.

I invite you to share in the celebration, an event that will honor not only the college football heroes among us, but also the everyday heroes - doctors, volunteers, and Lighthouse supporters - who have helped give the gift of sight to thousands. The event will include an auction, raffle prizes, video highlights of both football and the Lighthouse's ongoing work, a Hall of Fame tour, and much more.

Sponsorship details are attached for your convenience. If you have any questions, please contact Chelsea Rosen (crosen@hopebeckham.com) or Lyndsey York (lyork@lionslighthouse.org).

I hope to see you on Oct. 24!

Sincerely,

Kevin Butler
Celebration Chair